BETH GALAMBOS

PRODUCT MANAGER AND STRATEGIST

SKILLS

Product Development
Strategic Vision
UI/UX Design Process
User Research and Personas
Release and Launch Planning

EDUCATION

B.S. BUSINESS ADMINISTRATION MARKETING MANAGEMENT
University of Akron
summa cum laude, 2004

SIX SIGMA GREEN BELT CERTIFICATE
Villanova University
2012

CERTIFIED SCRUM PRODUCT OWNER
Scrum Alliance
2017

CONTACT

c: 330.328.5270
e: bg@bethgalambos.com
w: bethgalambos.com

PROFILE

Product gal who gets giddy about thorough user research, air-tight strategy, and building technologies that make life more awesome. Characteristics: knack for customer intuition; curiosity to read between the lines of analytical data; and unwavering mission to turn satisfied users into loyal fans. Big picture thinker with inability to leave loose ends untied.

EXPERIENCE

Healthesystems | Tampa, FL   **2016 to present**
Product Owner, Medical Billing and Financial Systems

Agile product owner for customer invoicing and vendor payment systems supporting more than 20 clients using pharmacy and ancillary benefits management services. Within six months, led scrum team through onboarding a new industry-top-10 client, and two new high-volume services for an existing client to align with corporate key objective of increased market penetration.

Bisk Education | Tampa, FL   **2011 to 2016**
Product Manager, Learning Management System

Product manager for online classroom supporting more than 34,000 users from 16 universities. Translated user experience and business objectives into a product vision and roadmap to develop new features that wowed users. Led team to gather feature requirements, conduct user research, and identify opportunities for innovation.

Goodwill Industries | Akron, OH   **2008 to 2010**
Marketing and Public Relations Manager

TECHNICAL SUMMARY

Proficient with PC, Mac and Microsoft Office (Word, Excel, Outlook, PowerPoint). Experienced with Agile applications, and prototyping and wireframe tools. Familiarity with web content management systems.